



# BRIEN REA

- Broadcast, communications and design professional, who has been a part of the professional sports, television and sports-talk radio landscape since 2007.
- 2021 Lone Star Emmy winner for “Best Live Sports Program”. Part of a television broadcast team named second-best in the NHL by “The Athletic” in 2020, and fourth-best in 2021.
- Ten years of play-by-play experience in professional hockey with more than 700 games called. Five years of television hosting experience at the NHL level, plus experience as a drive-time radio host and producer.
- Have worked in three top-25 markets, an additional top-40 market, and six cities overall.
- Managed broadcast and communications departments for multiple sports franchises, plus assisted in the management and launch of a sports-talk radio station.
- Experienced in communications, media relations, writing, video, design, digital and social media, website management and sales.
- Detail-oriented, self-motivated, efficient and personable, with a sterling track record working in a team environment.
- Graduated from Lake Forest College in Chicago, Illinois in 2005 with a degree in Communications. Also graduated from the Broadcast Center in St. Louis, Missouri in 2006.

## Contact:

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## Experience:

### **Dallas Stars / Bally Sports Southwest - National Hockey League Broadcaster & Host**

**Dallas, Texas  
September 2018 - Present**

- Host and analyst of “Stars Live”, the team’s pregame, intermission and postgame show for all regular season and playoff games on Bally Sports Southwest (formerly FOX Sports Southwest).
- Play-by-play broadcaster for preseason games and the NHL’s 2020 Kraft Hockeyville game in El Paso, Texas and streamed live on NHL.com.
- Part-time host for MLB’s “Rangers Live” pregame and postgame coverage on Bally Sports Southwest.
- NHL Network’s correspondent for the Dallas Stars.
- Host of “Stars Insider”, the station’s monthly show of features and in-depth stories about the players, staff and organization.
- Provide daily media coverage for the team’s website and social media channels. Contribute to Bally Sports Southwest’s social media coverage as needed.
- Write for the team’s website content. Provide voiceovers for digital and in-arena video features. Attend the NHL Draft annually for interviews and digital content.
- Emcee various events for the team, as needed.

### **Texas Stars - American Hockey League Director, Broadcasting and Media Relations**

**Austin, Texas  
August 2014 - August 2018**

- Broadcast all preseason, regular season and playoff games for the top development affiliate of the NHL’s Dallas Stars. Called games for the 2018 Calder Cup Final on SiriusXM’s NHL Network.
- Oversee all communications, broadcasting, website, digital and social media needs. Manage all relationships with local media.
- Write all press releases, create nightly game notes and statistics packets, manage all credential requests, handle all player transactions with the league office, work with other departments on all player and coach-related needs.
- Create and manage most video content relating to player interviews, feature stories, recaps and local television coverage.
- Assist the Dallas Stars communications staff at Training Camp, the NHL Prospects Tournament in Traverse City, Michigan and the 2018 NHL Draft.

### **CBS Sports 920 / InsideSTL.com Executive Producer, Drive-Time Host and Writer**

**St. Louis, Missouri  
July 2013 - June 2014**

- Assist in the launch of sports-talk radio station CBS Sports 920 (WGNU).
- Manage the station’s day-to-day operations and daily on-air content. Coordinate with the Traffic Director for regularly updated sponsor advertisements and live reads.
- Co-host and co-produce the station’s afternoon drive-time program. Producer of the station’s morning drive-time program.
- Writer and columnist covering the NHL’s St. Louis Blues for the station’s website, InsideSTL.com.

### **Denver Cutthroats - Central Hockey League Vice-President, Communications and Broadcasting**

**Denver, Colorado  
May 2012 - April 2013**

### **Arizona Sundogs - Central Hockey League Vice-President, Communications and Broadcasting**

**Prescott Valley, Arizona  
July 2011 - April 2012**

### **Odessa Jackalopes - Central Hockey League Director, Communications and Broadcasting**

**Odessa, Texas  
July 2008 - June 2011**

### **Austin Ice Bats - Central Hockey League Director, Media Relations and Broadcasting**

**Austin, Texas  
August 2007 - April 2008**

## Skills:

- Familiar with Adobe Audition, Photoshop and Premiere Pro. Some knowledge of InDesign and After Effects.
- Experienced in Microsoft Office Suite, Publisher and Outlook.
- Proficient in website content management systems., and well-versed in stat-keeping systems LeagueStat (by HockeyTech) and Pointstreak. Familiar with some HTML coding for website content.
- Experienced in standard audio principles and devices.