



# BRIEN REA

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- Broadcast, communications and design professional, who has been a part of the professional sports, television and sports-talk radio landscape since 2007.
- 2021 Lone Star Emmy winner for "Best Live Sports Program". Part of a television broadcast team named second-best in the NHL by "The Athletic" in 2020, and fourth-best in 2021.
- Ten years of play-by-play experience in professional hockey with more than 700 games called. Four years of television hosting experience at the NHL level, plus experience as a drive-time radio host and producer.
- Has worked in three top-25 markets, an additional top-40 market and six cities overall.
- Managed broadcast and communications departments for multiple sports franchises, plus assisted in the management and launch of a sports-talk radio station.
- Experienced in communications, media relations, writing, video, design, digital and social media, website management and sales.
- Detail-oriented, self-motivated, efficient and personable, with a sterling track record working in a team environment.
- Graduated from Lake Forest College in Chicago, Illinois in 2005 with a degree in Communications. Also graduated from the Broadcast Center in St. Louis, Missouri in 2006.

## Contact:

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## Experience:

*Dallas Stars / Bally Sports Southwest - National Hockey League  
Broadcaster & Host*

*Dallas, Texas  
September 2018 - Present*

- Host and analyst of "Stars Live", the team's pregame, intermission and postgame show for all regular season and playoff games on Bally Sports Southwest (formerly FOX Sports Southwest).
- Play-by-play broadcaster for the NHL's 2020 Kraft Hockeyville game in El Paso, Texas and streamed live on NHL.com.
- Team correspondent for NHL Network.
- Host of "Stars Insider", the station's monthly show of features and in-depth stories about the players, staff and organization.
- Participate in daily media scrums, record morning skate reposts on game days for the team's webs and social media coverage. Contribute to Bally Sports Southwest's social media coverage.
- Write articles for the team's web content. Provide voiceover tracks for digital and in-arena video features. Attend the NHL Draft to provide interviews and digital content.
- Emcee of the organization's alumni charity game.

*Texas Stars - American Hockey League  
Director, Broadcasting and Media Relations*

*Austin, Texas  
August 2014 - August 2018*

- Broadcast all preseason, regular season and playoff games for the top development affiliate of the NHL's Dallas Stars. Called games for the 2018 Calder Cup Finals on SiriusXM's NHL Network.
- Oversee all communications, broadcasting, web, digital and social media needs. Manage all relationships with local media in the market.
- Write all press releases, create nightly game notes and statistics packets, manage all credential requests, handle all player transactions with the league office, work with other departments on all player and coach-related needs.
- Create and manage most video content relating to player interviews, feature stories, recaps and local television coverage.
- Assisted the Dallas Stars communications staff at Training Camp, the NHL Prospects Tournament in Traverse City, Michigan and the 2018 NHL Draft.

*CBS Sports 920 / InsideSTL.com  
Executive Producer, Drive-Time Host and Writer*

*St. Louis, Missouri  
July 2013 - June 2014*

- Assist in the launch of sports-talk radio station CBS Sports 920 (WGNU).
- Manage the station's day-to-day operations and daily on-air content. Coordinate with the Traffic Director for regularly updated sponsor advertisements and live reads.
- Co-host and co-produce the station's afternoon drive-time program. Producer of the station's morning drive-time program.
- Writer and columnist covering the NHL's St. Louis Blues for the station's website, InsideSTL.com.

*Denver Cutthroats - Central Hockey League  
Vice-President, Communications and Broadcasting*

*Denver, Colorado  
May 2012 - April 2013*

*Arizona Sundogs - Central Hockey League  
Vice-President, Communications and Broadcasting*

*Prescott Valley, Arizona  
July 2011 - April 2012*

*Odessa Jackalopes - Central Hockey League  
Director, Communications and Broadcasting*

*Odessa, Texas  
July 2008 - June 2011*

*Austin Ice Bats - Central Hockey League  
Director, Media Relations and Broadcasting*

*Austin, Texas  
August 2007 - April 2008*

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## Skills:

- Familiar with Adobe Audition, Photoshop and Premiere Pro. Some knowledge of InDesign and After Effects.
- Experienced in Microsoft Office Suite, Publisher and Outlook.
- Proficient in website content management systems, including Infinity Pro Sports, Carbonhouse, Wix, Joomla and Wordpress. Well-versed in stat-keeping systems LeagueStat (by HockeyTech) and Pointstreak. Familiar with some HTML coding for website content.
- Experienced in standard audio principles, plus Teline, Comrex, JK Audio and Zercom devices.